

# David g Haddon

Phoenix, AZ | (480) 294-4648

[dghaddon39@gmail.com](mailto:dghaddon39@gmail.com) | <https://www.davidghaddon.com/2020portfolio/>

## Summary

---

Skilled writer and content creator, with a background in front-end development and a passion for writing. I have the ability to adapt quickly to new experiences and my informative yet conversational tone makes me the perfect fit for your content needs.

## Skills

---

- Content Creation
- Copywriter
- Content Management
- WordPress
- HTML5/CSS3, JavaScript
- Adobe Photoshop, Lightroom, Premiere, After Effects
- Fluent in both PC and Mac system

## Professional Accomplishments

---

### Content Writer

- Ghostwriting articles in large capacities for a variety of clients and agencies in health, wellness, and technology.
- Incorporate relevant SEO terms and interlinking to increase the number of visitors using content management systems (CMS) and WordPress websites.
- Edit/Write blog posts, case studies, and various online marketing materials.

### Content Creation

- Photo and Video shoots of client's products
- Create custom templates in WordPress using HTML5/CSS3
- Build testimonial videos using Adobe Premiere and Flash
- Maintain client database using MS Access and SQL

## Work History

---

Freelance writer/copywriter/web designer ~ self-employed ~ 2017-present  
Implementation Specialist/Level 3 Tech-support ~ POSitive Technology ~ 2009-2020  
IT Office Manager/ IT Support ~ Macayo's Family Mexican Restaurant ~ 2005-2009  
Executive Assistant ~ Ralph Ehrenpreis, Immigration Attorney ~ 1999-2005

## Education

---

AAS in Web Design ~ Mesa Community College ~ 2015-2017

AA in General Education ~ Rio Salado Community College ~ 2014-2015

AA in Media Communication ~ Bellevue Community College ~ 1992-1995

## Certifications

---

UCLA Extension – Screenwriting Certificate

Seattle Institute of Arts – Photography Certificate